**Norient Books Proposal Form**

UPDATED **30.08.2023**

AUTHOR INFORMATION

Name:

Position and Affiliation:

Professional Address:

Home Address:

Telephone:

Email:

Biographical note:

* Please provide a short (up to 50 words) biographical note on your current position and any other positions or details of previous books that are relevant to the proposed project.
* Include details of any personal websites or social media activity relevant for your book and its promotion.

If there is to be a co-author, please also provide above requested information for them.

ABOUT THE BOOK

Proposed title:

Proposed subtitle:

Please summarize the book’s focus and intention (up to 50 words):

Please give 5-7 keywords that identify the main focus of the book:

SYNOPSIS & OBJECTIVES

Summary:

Please write a concise summary of the book in no more than 250 words.

Chapter by chapter synopsis:

Please provide detail on each chapter including a summary of content, angle, purpose, and relevance.

Table of Contents:

Please provide a detailed table of contents that includes chapter sub-headings.

For edited volumes, please include contributor names and their affiliations.

DETAIL

Length of the book (estimated word count):

Approximate illustration count (in addition number of tables, line drawings, or maps if any). If you intend your book to be very visual in content, please indicate whether rights have been cleared for these images. It would be useful to see a few examples of artwork:

Please indicate if the book will have a foreword (plus author name and affiliation):

THIRD-PARTY PUBLICATION

Have you approached other publishers with this project?

Does any of the material in the proposed book appear in any other publications (including journals, edited collections, websites or other online forms)?

Is the book based on your PhD research? If so, is your thesis available electronically anywhere, e.g. an institutional repository?

Do you have any future plans to publish any part of the proposed book in another publication including all of the above forms?

COMPARABLE TITLES

Please list any comparable and/or competing titles that you are aware of. Please include author name, title, ISBN, publisher, and publication date. Explain how your book is like or unlike the other books. What are their strengths and weaknesses in relation to your book? What advantages does your book have over the competition?

AUDIENCES & READERSHIP

Please identify the main target group for the book:

Please provide a list of (specialist / online) bookshops which you feel should offer your book:

For academic books, please provide information about any specific courses for which you feel the book would be appropriate as a supplementary reading text (including course name, institution, level, and contact details):

Do you feel the book will have a specific international appeal? If so, please define where and why e.g. contributor affiliation, subject matter, author profile, possible endorsements.

Are there any recent trends or media attention relating to the book’s subject in Germany, Switzerland, the U.S. and the U.K., or elsewhere?

Please list any associations and their conferences/exhibits/events where you feel would be useful to promote the book (include date, location, conference organizer contact details if known):

Please list any publications that you feel should receive review copies of your book (include contact name and email address if known):

Please list any competitions and/or prizes you feel your book should be submitted to:

Please list any contacts you know who may help in the promotion of your book (include contact details and email address if known):

Please list any mailing lists, websites, or blogs that you feel may promote the book:

WRITING PLAN

Please give an outline of your proposed writing schedule and a date of completion for the book. It is important to be as realistic about this as possible.

Is sample material available?

POTENTIAL PARTNERSHIPS & FUNDING

Please provide information about any associations, societies, or institutions that you may feel support the book financially or any other ways?

If your proposal stems from a specific research project please provide details of the project and the relevant funding bodies below:

Can you identify conditions the association would require in return for supporting the book e.g. free copies to distribute to members, logo, and acknowledgement:

Please indicate if you are interested or required to publish your work open access:

If you still need to apply for funding for the book production, please provide a funding plan, giving details about the funding bodies you would like to submit your application to. Please indicate whether you need our support to develop a funding plan. Please note that we will not be able to write any funding applications for you.

PEER REVIEW

For academic books, please provide the names of 2 or 3 people who may be able to provide us with opinions on the proposed book:

Please indicate if you prefer or require a double-blind peer review or an open peer review process.

Non-academic books will be reviewed by the in-house editorial team.

NORIENT BOOKS

How did you find out about Norient Books?

Why do you want to publish with Norient Books?

Any other comments?

Signed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please return the completed form to [books@norient.com](mailto:books@norient.com).